



personal

Sonia Otero Espinoza.
Female.
27 years old.
Spanish/Mexican.
(EU Citizen).

Spanish (native speaker).
English (fluent).

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SEE EXAMPLES
OF MY WORK AT:
SONIAOTERO.CO.UK

education

2001- 2006.
Graphic Design
including 2D / 3D animation
and web design.
Iberoamericana University.
Mexico City.

technical knowledge

Mac OS X / Windows.
Advanced level:
InDesign, Illustrator, Photoshop, Flash, Dreamweaver, Fireworks.
Intermediate level:
Quark XPress, Maya, Art Rage.
Basic level:
Adobe Premiere and After Effects CS3.

Knowledge of print process from concept to pre-press.

Print design eg. direct mail, brochures, flyers, posters,
billboards, magazines, packaging, corporate identity, signs , etc.

Illustration, digital retouching, web design, e-mail marketing,
banners, animated gifs, presentations, animations, etc.

skills

Working with enthusiasm and professionalism, I aim to create high quality original designs that are both aesthetically pleasing and functional. I enjoy the project planning process as much as working hard to get the desired result and take pride in having initiative, an eye for detail and versatility. I have the ability to work quickly and under pressure, and can improvise when needed.

I am always looking to improve my skills, to learn new things and to share my knowledge with others.

work experience

Moore Blackett
2008-present
Graphic Designer

Bombay Duck (Gift, accesories and homeware shop) , Colorset (Large format graphics), Hattrick Marketing, Jacob Fox (Estate Agents), Lollipop Creative (Design agency).
2008
Freelance designer and artworker.

TODO LO CONTRARIO. Mexico City.
Publicity and design agency.
2007 - 2008.
Art Director.

GRUPO ARQUITECH. Mexico City.
Architects.
2007.
Design and publicity department.

CHROMATOS. Mexico City.
Design agency, mainly develops design for pharmaceutical brands such as Bayer.
2006 - 2007.
Junior designer.

other experience

Editorial design for The Hunger Project.

Editorial coordination for the university magazine: " Diálogo Iberoamericano ".

Illustration for the university magazine :
" El Circo ".

Social Service for the Oaxaca State Government developing projects such as: corporate identity, annual economic reviews, posters, brochures, mascots, billboards, comic illustration, presentations, etc.